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# ANNUAL FIGURES TOURISM 2019

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Rotterdam Partners

rotterdam  
partners

ROTTERDAM.  
MAKE IT HAPPEN.

# VISITORS IN ROTTERDAM

## 2019



**1,203,000  
HOTEL GUESTS**

(Relative to 2012: +55%)

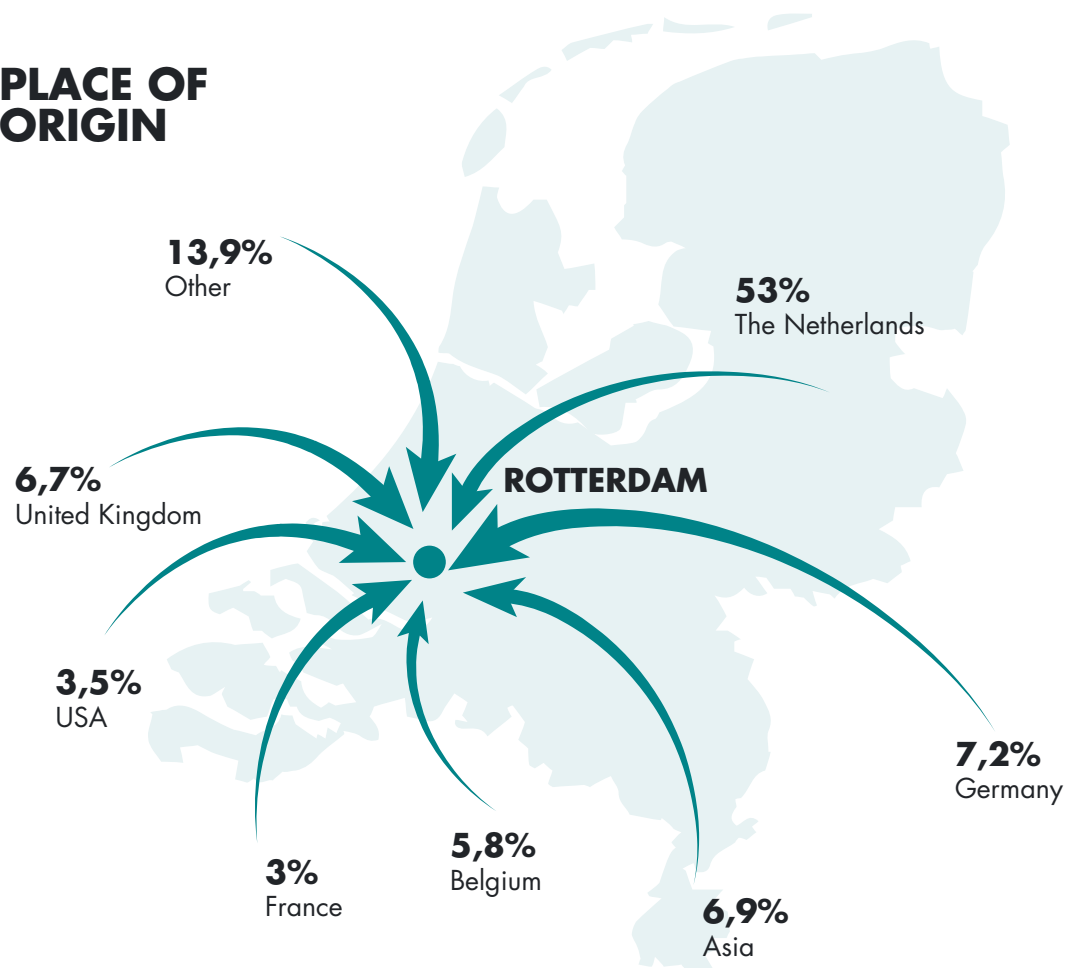


**1,989,00  
HOTEL NIGHTS**

(Relative to 2012: +64%)

Source: CBS

### PLACE OF ORIGIN





# VISITORS IN ROTTERDAM

## 2019



**24,130 JOBS**

**IN THE LEISURE &  
TOURISM SECTOR**

6.4% of total jobs in Rotterdam

Source: LISA



**VISITOR  
SPENDING**

**PER DAY PER TYPE VISITOR**

€ 51

**DAY VISITOR**

€ 180

**FOREIGN TOURIST**

€ 310

**BUSINESS VISITOR**

€ 384

**CONFERENCE VISITOR**

Source: NBTC



**1.2  
MILLION  
VISITS**

**FOR MUSEUMS**



**3.5  
MILLION  
VISITS**

**FOR ATTRACTIONS**



# CONGRESSES

## 2019

**28**

CONGRESSES LANDED IN  
COLLABORATION WITH  
ROTTERDAM PARTNERS

**126,528**

DELEGATE DAYS

**€48,586,752**

ECONOMIC VALUE

### EXAMPLE

#### ECOCITY WORLD SUMMIT 2021

Ecocity World Summit addresses the way humanity builds its home. It promotes the understanding and development of cities that are ecologically healthy and sustainable, economically prosperous and fair, and socially just and caring. Also known as ECOCITY, these inspiring gatherings of urban stakeholders from across the globe focus on key actions cities and citizens can take to rebuild our human habitat in balance with living systems.

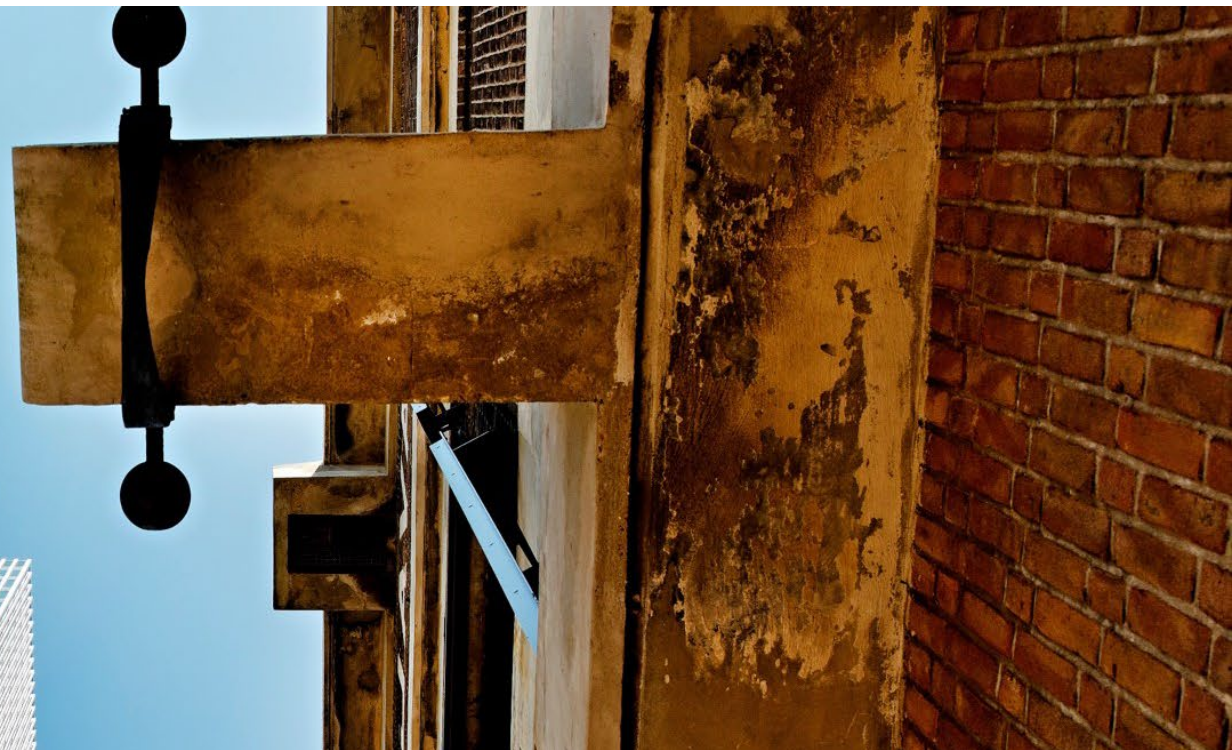
**1,500 delegates**

**4 days**

**Economic value: € 2,304,000**







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ROTTERDAM  
PARTNERS